

EXPERIENCE

Graphic Designer

Elevator Up | Grand Rapids, MI
June 2018 – Present
Web Design · App Design · Experience Mapping · Project Management · Client Communication · Customer Interviews · Print Estimate Requests · Social Media Management · Blogging · Time Tracking

Graphic Designer

Design Project Center | Big Rapids, MI
August 2017 – May 2018
Client Communication · Team Communication · Project Management · Board Meetings · Lead Branding · Event Management · Vendor Communication · Print Estimate Requests · Pre-press Files · Print Production · Brand Standards Manual · Web Design · Social Media Management · Photography · Time Tracking

Graphic Design, Intern

Detergent Design | Grand Rapids, MI
May – August 2017
Branding · Illustration · Editorial Layout · Assisted Photo and Video Shoots · Event Design · Web Design · Clients Include: Leland International, Hand & Craft, Byrne Electrical, Go Far Shop, and Ada Village

AWARDS | RECOGNITION

Published Project

The Graphic Design Process: How to be successful in design school
Author: Anitra Nottingham and Jeremy Stout
Bloomsburg Publication Plc. | 2019

Student Excellence Award

Ferris State University College of Business | May 2018

AAF-West Michigan Design Award

Project: Sociabowl | February 2018

Dean's List: 8 Semesters

Ferris State University | 2014 – 2018

Studio Excellence Award

Ferris State University Design Program | May 2017

Employee of the Month

Grand Rapids Costco Wholesale | July 2016

Phi Theta Kappa Honor Society: 4 Semesters

Grand Rapids Community College | 2011 – 2013

EDUCATION

Bachelor of Science, Graphic Design Minor, Digital Marketing

Ferris State University College of Business | May 2018
Big Rapids, MI | GPA 3.82
Magna Cum Laude

Associate of Art, General Education

Grand Rapids Community College | May 2013
Grand Rapids, MI | GPA 3.72

INVOLVEMENT

Creative Mornings, Volunteer

Grand Rapids, MI | 2019 – Present

Creative Mornings, Member

Grand Rapids, MI | 2018 – Present

AIGA Ferris E-Board, Job Shadow Coordinator

Big Rapids, MI | 2016 – 2018
Developed and managed the job shadow program. Lead students through the process, handled communications with design professionals, and standardized the coordinator's process as well as participant roles and expectations.

AIGA Ferris Student Group, Member

Big Rapids, MI | 2015 – 2018
Active member and participant in networking, collaborative teamwork, and community service.

AIGA Weekend for Good, Volunteer

Grand Rapids, MI | November 2016
Facilitated various groups with design critique, engaged in industry networking and assisted in any area of need.

The Big Event, Volunteer

Big Rapids, MI | April 2016
Worked in teams to help the residents of Big Rapids.

Reagan Marketing & Design, Job Shadow

Grand Rapids, MI | March 2016
Connected with design professionals to gain industry exposure and experience in the field.

EXPOSURE

Conferences

AIGA National Design Conference
Minnesota, MN | October 2017

Neocon
Chicago, IL | June 2016

AIGA National Design Conference
Las Vegas, NV | October 2016

Skills | Tools

Adobe Creative Suite
Analog/Digital Prototypes
Branding
Client Communication
Photography
Pivotal Tracker
Project Management
Public Speaking
Sitemaps
Sketch App, InVision
Slack, Trello, Basecamp
Vendor Communication
Zeplin

Lectures | Tours

Annie Atkins
Art Chantry
Asher Jay
Austin Kleon
Coralie Bickford
James Victore
Joe Gebbia
Keira Alexandra
Paddy Harrington
Ram Castillo
Stefan Sagmeister
Sarah Doody
Timothy Goodman
Zach Lieberman

REFERENCES

Available upon request