

## EXPERIENCE

### Lead Designer

Keep Nature Wild | Mesa, AZ  
*February 2020 – Present*  
Collection Concept Ideation · Product Sourcing · Competitive Research · Trend Research · Illustration · Documentation of Project Specifications · Custom/ Collaboration Design · Product Design · Print Design · Promotional Materials Design · Packaging Design · File Prep for Production · Project Management · Client/ Vendor Communication

### Contract Graphic Designer

Keep Nature Wild | Mesa, AZ  
*August 2019 - February 2020*  
Collection Concept Ideation · Illustration · Competitive Research · Product Design · Print Design · File Prep for Production · Project Management · Client Communication

### Graphic Design Intern

Keep Nature Wild | Mesa, AZ  
*May 2019 – August 2019*  
Illustration · Product Design · Print Design · File Prep for Production · Project Management

### UX Designer

Elevator Up | Grand Rapids, MI  
*June 2018 – February 2020*  
Web Design · App Design · Experience Mapping · Project Management · Client Communication · Client Interviews · Print Estimate Requests · Social Media Management · Blogging · Time Tracking

### Graphic Designer

Design Project Center | Big Rapids, MI  
*August 2017 – May 2018*  
Client Communication · Team Communication · Project Management · Board Meetings · Lead Branding · Event Management · Vendor Communication · Print Estimate Requests · Pre-press Files · Print Production · Brand Standards Manual · Web Design · Social Media Management · Photography · Time Tracking

### Graphic Design Intern

Detergent Design | Grand Rapids, MI  
*May – August 2017*  
Branding · Illustration · Editorial Layout · Assisted Photo and Video Shoots · Event Design · Web Design · Clients Include: Leland International, Hand & Craft, Byrne Electrical, Go Far Shop, and Ada Village

## EDUCATION

### Bachelor of Science, Graphic Design Minor, Digital Marketing

Ferris State University College of Business | May 2018  
*Big Rapids, MI | GPA 3.82*  
Magna Cum Laude

### Associate of Art, General Education

Grand Rapids Community College | May 2013  
*Grand Rapids, MI | GPA 3.72*

## AWARDS | RECOGNITION

### Published Project

The Graphic Design Process: How to be successful in design school  
Author: Anitra Nottingham and Jeremy Stout  
*Bloomsburg Publication Plc. | 2019*

### Student Excellence Award

*Ferris State University College of Business | May 2018*

### AAF-West Michigan Design Award

*Project: Sociabowl | February 2018*

### Dean's List: 8 Semesters

*Ferris State University | 2014 – 2018*

### Studio Excellence Award

*Ferris State University Design Program | May 2017*

### Employee of the Month

*Grand Rapids Costco Wholesale | July 2016*

### Phi Theta Kappa Honor Society: 4 Semesters

*Grand Rapids Community College | 2011 – 2013*

## INVOLVEMENT

### Creative Mornings, Volunteer

*Grand Rapids, MI | February 2019 – Present*  
Free monthly breakfast lecture series for the creative community

### Creative Mornings, Member

*Grand Rapids, MI | 2018 – Present*

### AIGA Ferris E-Board, Job Shadow Coordinator

*Big Rapids, MI | 2016 – 2018*  
Developed and managed the job shadow program. Lead students through the process, handled communications with design professionals, and standardized the coordinator's process as well as participant roles and expectations.

### AIGA Ferris Student Group, Member

*Big Rapids, MI | 2015 – 2018*  
Active member and participant in networking, collaborative teamwork, and community service.

### AIGA Weekend for Good, Volunteer

*Grand Rapids, MI | November 2016*  
Facilitated various groups with design critique, engaged in industry networking and assisted in any area of need.

## SKILLS | TOOLS

Adobe Illustrator	Product Design
Adobe InDesign	Project Management
Adobe Photoshop	Sitemaps
Branding	Sketch App + InVision
Client Communication	Slack, Trello, Basecamp
Digital Prototypes	Team Collaboration
Illustration	Typography
Photography	Vendor Communication
Print Design	Zeplin
Procreate	